# Master of Business Administration with specialization in Supply Chain Management and Logistics 42 credits

## **Specific Program Admission Requirements**

- Successfully completed a bachelor's degree in the same area of specialization or completed six (6) college-level credits in financial accounting from an accredited school.
- If this prerequisite is not met the student must enroll in the course ACCO 500. ACCO 500 will not count for the student's cumulative grade point average.

#### **Program Description**

The Master of Business Administration with specialization in Supply Chain and Logistics provides to the student with the necessary knowledge to work with the management of materials and its functions of planning, purchasing, control of production and inventory.

#### **Program Objectives**

- Develop in the student the knowledge, skills, attitudes, and values necessary for the formulation, implementation, and evaluation of strategies that allow you to create and maintain a competitive advantage and at the same time continuously improve the quality of the organization.
- To develop the student skills and attitudes that allow them to self-educate and selfmanage to continue their professional and personal learning.
- Develop professionals in Business Administration who have the knowledge and skills necessary to communicate effectively and efficiently in different scenarios.
- Encourage the student's attitude towards research and search for new ideas and technologies that allow them to compete in a globalized world, through innovations in processes, products or administrative services.
- Share and document research on various topics to train the staff in their functions of planning, organizing, directing and monitoring organizational functions.
- Encourage students to have a positive attitude towards constant change, so that they can implement new technological advances that allow them to manage the organization better, achieving its effectiveness and efficiency.
- Encourage students to develop values so that they can exercise their profession as ethical professionals, aware of and respectful of diversity.
- Motivate the student of Business Administration to design and administer work teams capable of maintaining an ethical, legal environment aimed at achieving and obtaining results consistent with the objectives of the organization.

Program sequence will be available at the time of enrollment.  $% \label{eq:continuous} % \label{eq:co$ 

The language of instruction and program delivery modality are subject to availability.

## Notes:

ACCO 500 Financial Accounting is required for those students who do not have a
minimum of six (6) college-level credits in financial accounting from an accredited
school. Successful completion of ACCO 500 (or verification of six (6) college-level
credits in financial accounting) is a prerequisite required before entering any ACCO or
FINA course. Students who do not have six (6) college-level credits in financial
accounting are required to successfully complete ACCO 500.

### **Program Curriculum**

Core Courses		
Course	Title	Credits
ADMI 500	Managing Organizations	3
ITMA 501	Technology and Information Management	3
MARK 502	Marketing Management	3
FINA 505	Managerial Finance	3
ACCO 504	Accounting for Decision Making	3
ECON 505	Business Economics	3
QUME 507	Quantitative Methods and Statistics for Business	3
	Total	21
Specialization Courses		
Course	Title	Credits
MAMC 552	Operations Management	3
MAMC 553	Enterprise Resources Planning	3
MAMC 554	Supply Chain Design and Management	3
MAMC 561	Logistics Management and Strategy	3
MAMC 562	International Logistics and Global Supply Chain	3
	Management	
	Total	15
Elective Courses (Select one course-3 credits)		
Course	Title	Credits
MAMC 551	Project Management	3
ADMI 506	Business Ethics	3
MARK 552	CRM: Increasing Customer Value	3
	Total	3
Research/Capst	cone Course (Select one course – 3 credits)	
Course	Title	Credits
ADMI 595	Knowledge Integration in Business Administration	3
MANA 742	Simulation	3
	Total	3
	Total credits	42